

# IVBA Blacksmith Supply Ad - **Paid Listing** at [www.IllinoisBlacksmith.org](http://www.IllinoisBlacksmith.org)



## **Paid Blacksmith Supply Ad Listing** includes:

- Name of business & logo (if available)
- Contact information – address, phone, e-mail, and hours of operation
- Web link & e-mail link if you already have your own web site
- Three photographs (in addition to 2 free with IVBA Free Gallery Listing – see specifications below)
- 1 text change opportunity every 6 months
- 1 photo change opportunity every 12 months

**Cost:** \$75 one-time set-up fee plus \$65 per year or \$40 for 6 months

## For your paid IVBA Blacksmith Supply Ad, please provide the following information:

Name \_\_\_\_\_ Date Submitted \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
Phone Number \_\_\_\_\_ E-mail \_\_\_\_\_  
Hours of Operation \_\_\_\_\_ Website address \_\_\_\_\_  
Products or Description of Business \_\_\_\_\_  
\_\_\_\_\_

## **Photo & Graphics Requirements for Paid Commercial Ads – 4 photos or graphics**

**Prints** – 5” x 7” or 4” x 6” or 3” x 5” prints preferred. No prints over 8” x 10”.

**Transparencies** (slides) – 35 mm slides accepted.

**Digital Photographs** – Digital photographs must be no larger than 30 K (KB); they can be submitted on CD-ROM or by email. Crop your digital photos as you want them displayed. Digital photos must fit within a 300 pixel x 225 pixel size or smaller. Digital photos must be in .JPG or .GIF or .TIFF format

**Logos** – Must be .JPG or .GIF or .PNG format or no larger than 4” x 6” and no smaller than 1” x 2”

Additional Comments or Special Instructions:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Please Specify Running Time of Commercial Ad:**

**6 months - \$65**

**12 months - \$120**

**I agree to the above conditions for a paid commercial ad on the IVBA (Illinois Valley Blacksmith Association) Official Web Site at [www.IllinoisBlacksmith.org](http://www.IllinoisBlacksmith.org).**

**Signature of owner or manager** \_\_\_\_\_

**Date of signature** \_\_\_\_\_

**Send signed and filled-out form with photographic material & check (made out to IVBA) to:**

IVBA Tailgate Ads  
c/o Michael Brown  
719 N Saint Anthony  
West Peoria, IL 61604  
[info@illinoisblacksmith.org](mailto:info@illinoisblacksmith.org)